

Who is affected & how often does it occur?

With the huge range of different electronic products available, each of different size and style and different target markets, this issue affects the majority of the population as they all have differing needs in home entertainment. The use of home entertainment devices occurs on a daily basis as today's society and especially the new generation has become heavily reliant on this as a form of entertainment.

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PHOTOS OF INTENDED PRODUCTS TO BE HOUSED.

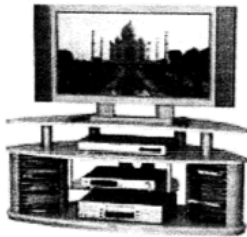


SIZES, SPECIAL REQUIREMENTS, ETC.

The products in which my storage product will hold are:

- A T.V. with the dimensions of 520mm x 490mm x 480mm
- An XBOX 360 with the dimensions of 300mm x 260mm x 82mm
- A PSP with the dimensions of 74mm x 164mm x 20mm
- A PSP Doc / Speaker with the dimensions of 190mm x 78mm x 40mm
- XBOX 360 games with the dimensions of 192mm x 136mm x 16mm
- DVDs with the dimensions of 192mm x 136mm x 16mm
- PSP games with the dimensions of 180mm x 100mm x 16mm
- PS2 games with the dimensions of 192mm x 136mm x 16mm

EXISTING DESIGN RESEARCH



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DISCUSS / EVALUATE

Give reasons for and against / give your opinion or judgement

For: Looks good, it's modern because it has a unique oval shape, it has multiple shelf spaces, multiple components for storage and a flat top which could fit a small, thin T.V. This design could easily house 3 electronic devices as it shows. It looks to be sturdy and strong, capable of holding quite a lot of things. I believe this design would fit into most modern homes and not look out of place. This design looks like it would also fit the size specification. It has CD racks which are quite handy.

Against: It doesn't have a lot of storage components like drawers or cupboards. It doesn't seem to have clearance off the ground. If it is an older T.V. it may not be able to fit on the top surface.

My opinion on this storage product is that Although it has a lot of positives and only a couple of negatives it doesn't possess the wow factor that I want in my storage product.

EXAMINE / DESCRIBE

Inspect in detail / Give a detailed account of.

This product has been built to house multiple electronic devices; it has CD racks, 3 shelves and a stand for the T.V. to sit. It seems to be made for fairly modern homes, in a small to medium sized room.

CONTRAST / COMPARE

Highlight the differences between / Look for Similarities

This product differs from other storage products because it incorporates CD racks. Not many other designs I have seen incorporate these. This also differs from other designs because it doesn't have drawers or cupboards. A similarity however is that instead of housing the T.V. it sits it on top of the storage product, I think this is because it is easier to build.

PHOTOS OF INTENDED ENVIRONMENT.



SPECIAL REQUIREMENTS FOR PRODUCT TO FIT ENVIRONMENT.

The environment in which my storage product will need to fit in with has...

- White walls.
- Mild blue coloured carpet.
- A wooden theme with drawers and desks.
- Light blue curtains.
- A power socket to the right of it.
- Been placed in a corner section.
- Black bed.
- A space from the back wall (top left photo, wall with posters) to the skirting of the wall that comes from it (behind curtain, top left photo) 450mm
- A back wall of 2500mm
- A room height of 2300mm

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ATTRIBUTES

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- Sturdy and strong to be able to withstand the items it stores is a key purpose of a storage product
- Multiple areas of storage for many electronic devices (minimum of at least 3) is a key purpose of a good storage product
- Aesthetically pleasing is a key purpose of a storage product, as people will buy good looking storage products because they like the look of it
- Original or unique design is another key purpose of a good storage product as it makes the storage unit have character
- Simple and effective design is a key purpose of a good storage product to store the users electronic devices
- Multiple components for storage (e.g. drawers and shelves) is a key purpose of a good storage product for protection and safety
- Good amount of storage space is another key purpose of a good storage product (i.e. must store at least 3 electronic items)
- A good clearance from the ground is another good purpose of a storage product
- Modern/trendy/stylish is a key purpose of a good storage product as this links to how its aesthetically pleasing.